

News obituary for Stuart F. Meyer
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Stuart F. Meyer dies; was CEO of Cardinals
St. Louisan worked for brewery for 36 years

By Bethany Prange
Of The Post-Dispatch

While growing up in Clayton, Stuart F. Meyer knew all about the Cardinals. Like his childhood pals, he attended the games and idolized the players.

Much later, in 1959, Mr. Meyer answered a help-wanted ad in the Post-Dispatch, and that began a career with Anheuser-Busch Cos. Inc. that led him to become president of the team. Mr. Meyer, a retired Cardinals chief executive, died Monday (May 21, 2001) of cancer at Memorial Hospital in Flagler County, Fla. He was 67 and lived in Palm Coast, Fla.

In 1955, Mr. Meyer graduated from St. Louis University with a bachelor's degree in English. Two years later, he and Doris McKenna Meyer were married and he earned a law degree from the university.

In 1959, Mr. Meyer was hired by the corporate legal department at A-B. By 1968, he was named director of labor relations and later promoted to vice president of labor relations.

He was later appointed vice president of employee relations at A-B, and in 1983 became vice president of corporate human resources.

When Mark Sauer resigned as executive vice president of the Cardinals in 1991, August Busch III, chairman of Anheuser-Busch, and then-Cardinals president Fred Kuhlmann asked Mr. Meyer to produce a list of candidates for the job. One of the names Mr. Meyer submitted was his own.

"Of course, I never dreamed I would end up with the baseball end of

it, " Mr. Meyer told the Post-Dispatch in 1991.

"I think any red-blooded St. Louisan who grew up watching baseball and following the Cardinals would consider this an exciting opportunity."

By December 1991, Mr. Meyer succeeded Kuhlmann as president and CEO of the Cardinals.

Mr. Meyer was in charge of Civic Center Corp., the Anheuser-Busch subsidiary that owned and operated Busch Stadium. He was also responsible for the cost and management of the team and the stadium, plus the contentment of the owners, players and fans.

In 1994, Mr. Meyer became vice chairman of the Cardinals. He retired in 1995 after 36 years with A-B and the Cardinals. He then moved to Florida. A-B later sold the Cardinals.

Visitation will be from 4 to 9 p.m. Friday at Ortmann-Stipanovich Funeral Home, 12444 Olive Boulevard, Creve Coeur. A funeral Mass will be celebrated at 10 a.m. Saturday at St. Clement Catholic Church, 1510 Bopp Road, Des Peres. Interment will follow at Bellerive Heritage Gardens.

In addition to his wife, the survivors include four daughters, Catherine Jones of Shawnee, Kan., Barbara Ashley-Campbell of New Brighton, Minn., Elizabeth Carter of Wildwood and Patricia Norton of O'Fallon, Mo.; a son, Russell Meyer of Washington, Mo.; a sister, Lois Meyer Rehme of Alexandria, Va.; and nine grandchildren.

In lieu of flowers, memorial contributions may be made to the HospiceCare of Memorial Hospitals, 785 West Granada Boulevard, Suite 5, Ormond Beach, Fla. 32174.